

# 5 AI Prompts Every Broker Should Be Using

Save 5+ Hours a Week on Research, Outreach, and Prep

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# You're losing something more valuable than money... **time.**

- Outreach is inconsistent
- Researching companies manually
- Writing outreach from scratch
- Preparing for meetings last minute

Top brokers aren't working harder...  
they're working with AI

# How to use prompts

Don't just ask AI to summarize. Use it as a thinking partner.

- Add context (company, market, role)
- Ask for insight, not just information
- Push it to recommend next steps

# Future Client Research Prompt



Act as a commercial real estate research analyst.

Research the company: [insert company name].

Use available public information including news, hiring trends, funding activity, geographic expansion, and any relevant online signals.

Then:

1. Summarize what the company does and its current growth trajectory
2. Identify key signals that suggest expansion, contraction, or change in workplace strategy
3. Infer the likelihood they may need office space in the next 12–24 months, and explain why
4. Recommend how a broker should position an outreach to this company

Be specific and practical, not generic

# Identify Expansion Signals



Act as a market analyst.

Based on this company: [insert company], identify signals that suggest changes in their real estate needs.

Analyze:

- hiring trends
- geographic movement
- funding or financial performance
- leadership or strategy changes
- industry pressures

Then explain how each signal could impact their office space requirements.

# Outreach E-mail Prompt



Act as a top-performing commercial real estate broker.

Write a personalized outreach email to a [role] at [company].

Incorporate relevant business context (growth, hiring, industry trends) and create a compelling reason to connect.

Keep it:

- concise
- conversational
- non-salesy

End with a clear but low-pressure call to action.

# Follow-up E-mail Prompt

Act as a relationship-driven broker.

Write a follow-up email that adds value rather than just checking in.

Include:

- a new insight (market trend, company signal, or idea)
- a natural reason to reconnect

Keep the tone helpful and relevant, not pushy.

# Turn AI into a **Daily** Pipeline Engine



Act as my commercial real estate research assistant.

Every morning, I want a concise update I can use to prioritize outreach and stay informed.

Focus on:

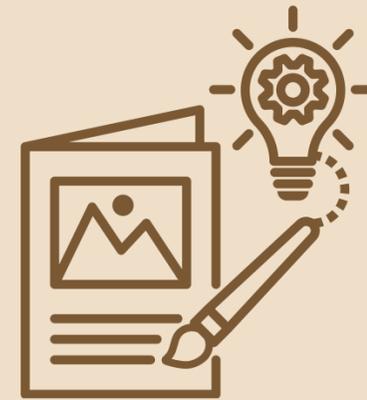
- companies I am tracking: [insert companies or industries]
- my market: [insert city]

Provide:

1. Any relevant news, hiring activity, funding, or expansion signals related to these companies or similar companies
2. Notable market updates that could impact office demand (leasing trends, major deals, shifts)
3. 2–3 potential outreach opportunities based on what you find
4. Suggested outreach angles or conversation starters

Keep it concise, practical, and focused on actions I can take today.

# Turn AI Into Your Competitive Advantage



## Broker AI Starter Kit

- Proven prompts that actually drive pipeline
- Simple workflows you can use immediately
- Save hours every weeks

## Use TimeSaved.AI Assistants

Pre-Built tools that help:

- Reserach prospects
- Outreach & follow-up
- LinkedIn content Creation
- Roleplay Practice

## Custom AI Assistant/Agent

- Built for your market & clients
- Trained on your workflow
- Live setup + training

Turn AI into something that works for you every day

# This is just your starting point

The real advantage comes when AI starts working for you.

Build your own assistants or use mine - Timesavedd.AI

👉 [Explore TimeSaved.ai](#)

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